

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane
 Alexandra VA 22314

Submission Number 265 Issue 1



Accurate, balanced, to the point

WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	7615	Campaign Ref:	E-063619650
Buyer:	Comm/ Issue	Client/Product Estimate:	155 /426 /3297	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06361965
Est./PO Number:	06361965	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Nrcce	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/01	10/08	Total
1	M-Su 11p NewsF..	03		615	30	Nbr of Spots	1		1
2	M-F 7p NewsF..	02		575	30	Nbr of Spots	1		1
3	M-Su 11p News M.....	03		615	30	Nbr of Spots	1		1
4	M-Su 11p NewsS.	03		615	30	Nbr of Spots	1		1
5	Sat 6p NewsS.	03		200	30	Nbr of Spots	1		1
6	Sat 7p NewsS.	03		250	30	Nbr of Spots	1		1
7	Sat 7a Today ShowS.	02		250	30	Nbr of Spots	1		1
8	Sun 6p NewsS	02		350	30	Nbr of Spots	1		1
9	M-Su 11p News	03		615	30	Nbr of Spots	1		1
Weekly Totals: Total Spots(Ord Spots)					9		6		15

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
815 Slatters Lane Submission Number 265 Issue 1

Alvarado 1A 22211

naional Republican Congr Comm/ Issue#
Submission Number 265 Issue 1

NBC 17
accurate, balanced, to the point

A small icon of an antenna tower with three vertical bars.

WNCT-TV
1205 Front St.
Raleigh, NC 27603

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	7615	Campaign Ref:	E-063619650
Buyer:	Comm/ Issue	Client/Product Estimate:	155 /426 /3297	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06361965
Est./PO Number:	06361965	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/01	10/08	Total
10	M-F 7p News ...T...	02		575	30	Nbr of Spots Comme	1	1	
11	M-Su 11p News .T.....	03		615	30	Nbr of Spots Comme	1	1	
12	M-F 7p News .T.....	02		575	30	Nbr of Spots Comme	1	1	
13	M-Su 11p News .V....	03		615	30	Nbr of Spots Comme	1	1	
14	Sat SEC Football .S.	02		575	30	Nbr of Spots Comme	2	2	

Grand Totals

		Month 10 Weeks: 4		
Spots	Cost	Totals	10/01	10/08
15	7615		9	6
			4005	3610

Grand Total:

Month 10 Weeks: 4

500

Gross Total: 7,615.00

Commission: 1,142.25

Net Total:

6,472.75

REP HEADLINE# 6361965
\$\$\$ APPROVED REV #1 \$\$\$

REP : TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK 111
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 12-29

FAX# 703-516-9680
*** WNCH-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA - MICK NESCI (H)

ORDER # _____ CONTRACT # 6361965

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3297 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT3/12 12-29

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

REP: REVISED ORDR

ZEROED LN 5

ADDED LN 15

TTL SAME

PLS CFM

THANKS, MIKE FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS: MISSED:SAT/1200N-600P OCT6 (2/WK)
ML OK'D BUY#5 OFFER:SAT/1200N-330P OCT6 (2/WK)
CMT:PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM PLS ADVISE.
CMT:PLS ADVISE ASAP

CONTRACT TOTAL \$7,615.00
TOTAL SPOTS 15

REP HEADLINE# 6361965
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY : AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 12.27
***CHANGES** *** WNCR-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

SALES PRSN WA - MICK NESCI (H)

ORDER #

PRDCT NRCC IE

EST# 3297 COMMENTS: (LINE, ORDER, INVOICE)

CONTRACT # 6361965

CLASS: NATL LOCAL REGIONAL

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE OCT3/12 12.27

REP: REVISED ORDR
ZEROED LN S

ADDED LN 1S

TTL SAME

PLS CFM

THANKS, MIKE FOR MICK

STA: PLS SEE ML FOR PROGRAM CORRECTION

NO NOTRE DAME FOOTBALL SAT 10/6 - TIME PERIOD IS SEC FOOTBALL

PLS ADVISE ASAP

THX, CHERYL 10/3

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

NRCC IE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : /WK: INV: : : :SPTS:

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3297
AGENCY PRODUCT CODE = 426

S S 1200N-600P

30 \$575.00

10/6 10/6

0

SAT

0

PROGRAM : NCAAF: NOTRE DAME
CON COMI: NCAAF: NOTRE DAME

REP HEADLINE# 6361965
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT OCT3/12 12-27
CHANGES *** WNCN-TV ***

:LINE#:	REP	:CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTAL:	:SPTS:
=	=	=	=	=	=	=	=	=	=	=	=	=	=	=
15	A	1200N-330P			30		\$575.00	10/6	10/6	2	SAT		2	
PROGRAM : SEC FOOTBALL														
ORD COM1: PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM														
ORD COM2: PLS ADVISE ASAP														
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-5 FOR 2 SPOTS/WK														
STATION MAKEGOOD OFFERS:														
M1	OK'D	BUY#5			OCT6 (2/WK)	30S	\$575.00	(OCT3/12)						
OFFER:SAT/1200N-330P OCT6 (2/WK)														
CMT:PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM														
CMT:PLS ADVISE ASAP														
OCT/12 \$7,615.00														
CONTRACT TOTAL SPOTS \$7,615.00														
TOTAL SPOTS 15														

MARKET TOTALS \$95,187 WNCN 8% WRAL 50% WTVD 34% WRAZ 8% WRDC 0% WLFL 0% CARL 0%
ESTIMATED SHARES
SVC- NSI BOOKS - NOV/11
DEMONS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6361965
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK :11
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 10-47
*** WNCN-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE

AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

CONTRACT # 6361965

ORDER # _____

PRDCT NRCC IE EST#3297 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE OCT3/12 10-47

REP: NEW ORDER

TTL 7615 @ 15X

PLS CFM

THANKS, MIKE FOR MICK

STA: PLS SEE MI FOR PROGRAM CORRECTION

NO NOTRE DAME FOOTBALL SAT 10/6 - TIME PERIOD IS SEC FOOTBALL

PLS ADVISE ASAP

THX, CHERYL 10/3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

STATION MAKEGOOD OFFERS:

MI UNRESL BUY#5 MISSED:SAT/1200N-600P OCT6 (2/WK)

OFFER:SAT/1200N-330P OCT6 (2/WK)

CMT:PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM

CMT:PLS ADVISE ASAP

CONTRACT TOTAL \$7,615.00
TOTAL SPOTS 15

REP HEADLINE# 6361965
\$ \$\$ APPROVED ORIGINAL REV#0 \$ \$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 10-45
*** WNCR-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
ORDER #	CONTRACT #	815 SLATERS LANE	SALES PRSN	WA - MICK NESCI (H)	
PRDCT	NRCC IE	ALEXANDRIA, VA 22314	CLASS:	NATL.	LOCAL
FLIGHT DATES	OCT5/12 OCT11/12 WK-1	EST# 3297 COMMENTS: (LINE, ORDER, INVOICE)			REGIONAL
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT3/12 10-45	
REP:	NEW ORDER TTL 7615 @ 15X PLS CFM THANKS, MIKE FOR MICK	CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE **** NRCC 1E NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION	CONTRACT TOTAL TOTAL SPOTS	\$7,615.00 15	

REP HEADLINE# 6361965
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9399
CREDIT ADVISORY : AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 20-09
*** WNCN-TV ***

FAX# 703-516-9680
BUYER NAME BEN ANGLE
SALES PRSN WA - MICK NESCI (H)

ADV # _____ ADV. NAME ISS/NRCC-IE

AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6361965

PRDCT NRCC IE EST# 3297 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED DATE OCT2/12 20-09

REP: NEW ORDER

TTL 7615 @ 15X

PLS CFM THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: LINE# : : : : : : : DATE : DATE : /WK: INV : : : : :
AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3297

AGENCY PRODUCT CODE = 426

PROGRAM	CON COM1:	CON COM2:	TIME	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	TOTAL:	SPTS:
1	NBC-17	NWS-11<	1100P-1135P	30		\$615.00	10/5	10/5	1			1	
2	NBC-17	NWS-11<	700P-730P	30		\$575.00	10/5	10/5	1			1	
3	NBC-17	NWS-11<	1100P-1135P	30		\$615.00	10/8	10/8	1			1	
PROGRAM	CON COM1:	CON COM2:											
NBC-17	NBC-17	NWS-11<											

MW

10/3

REP HEADLINE# 6361965
*** ORIGINAT REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 2 / 12 20 - 09
*** WNCGN-TV ***

REP: TEL# 703-516-9399 FAX# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REB

516-968C
EP

REP HEADLINE# 6361965
*** ORIGINATOR PENTAGON ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 2/12 20-09

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-JE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

703-603-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title